



Media Alert

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Global Markets for Wireless Medical Devices: A Webinar

WHO The U.S. Department of Commerce - U.S. Commercial Service and the Wireless Research Center of North Carolina

WHAT A webinar workshop on global regulations for companies planning to introduce to market a medical device that utilizes wireless technologies.

WHEN **Date:** June 5, 2014 **Time:** 2:00pm EDT **Cost:** \$55

WHY The wireless health market is expected to reach \$59.7 billion by 2018, with growth attributed to patient monitoring applications, diagnostics, aging populations and hospital deficits. Each country has its own set of regulations for wireless medical devices, complicating development. Prepared to go to market in places like US, EU, Canada, Japan, Israel and Korea with the information you'll gain during this seminar.

HOW TO REGISTER:

<http://wirelesscenter-nc.org/events/DoCWebinarMedicaldeviceregulations/>

About the Presenter: *Dr. Gerald Hayes*

Dr. Gerard Hayes is the president and founder of the Wireless Research Center of North Carolina. Dr. Hayes has more than two decades of experience in government and commercial electromagnetic research and design, including as the Director of Engineering at GreenWave Scientific and in leadership positions with Sony Ericsson Mobile Communications (USA) Inc., and Lockheed Martin. He holds more than 75 US patents, and the scope of his experience encompasses electromagnetic theory, bioelectromagnetics, antenna design, RF circuit analysis, and material engineering.

About Wireless Research Center of North Carolina

Headquartered in and supported by the City of Wake Forest, NC, the Wireless Research Center of North Carolina (WRCNC) is a non-profit organization offering engineering services and testing for wireless communications. Twice awarded the Golden Leaf Foundation grant, WRCNC facilitates entrepreneurial development for wireless-enabled technologies. Its global customer base produces a diverse range of wireless products, from transceivers to medical devices and rural broadband. For more information, visit www.wirelesscenter-nc.org.

About U.S. Commercial Service

The U.S. Commercial Service is the trade promotion arm of the U.S. Department of Commerce. U.S. Commercial Service trade professionals in over 100 U.S. cities and in more than 75 countries in the U.S. Embassies and Consulates help U.S. companies begin exporting or increase sales to new global markets. Through their global network they offer customized services to identify and evaluate international partners, navigate international documentation challenges, create market entry strategies and provide expert export related guidance at any stage of the process. <http://export.gov/>

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